

# World Health Summit 2019 Media Report

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# Media Coverage

**100+ journalists** on-site

**400+ mentions**, including:

180+ news articles (print, TV, radio, online)

110+ press releases and reports by speaker/partner organizations

## ARD

tagesschau24

[Live interview with World Health Summit President Detlev Ganten](#)

## Frankfurter Allgemeine Zeitung

[Was bedeutet der Klimawandel für unsere Gesundheit?](#)

## Deutsche Welle

DW News

[Studio interview with Michael Ryan, WHO](#)

DW News

[Studio interview with Detlev Ganten, World Health Summit](#)

DW News Africa

[Studio interview with Jewel Taylor, VP of Liberia](#)

DW News Asia

[Studio interview with Myint Htwe, Minister of Health, Myanmar](#)

DW Online

[Des appels pressants à Berlin en faveur du secteur de la santé en Afrique](#)

## Der Tagesspiegel

Four articles, e.g.:

[„Mehr Digitalisierung wagen“](#)

[In Ghana liefern Drohnen die Medikamente: Luftbrücke rettet Leben innerhalb von 30 Minuten](#)

## Radio France Internationale

[La salud mundial se debate en Berlín](#)

## DEVEX

Three articles, e.g.:

[Can the Global Action Plan for Health breathe life back into SDG3?](#)

## Katholische Nachrichtenagentur

[Weltgesundheitsgipfel warnt vor Folgen des Klimawandels](#)

## ZDF

heute journal

[Klimawandel - Hitze macht krank](#)

## WeltTV/N24

[Weltgesundheitsgipfel: Klimawandel hat drastische Auswirkungen auf Gesundheit](#)

## El País

[Los tres grandes problemas de salud que afectan a medio mundo](#)

## Health Policy Watch

[Health Experts Push To Centre Health In Climate Action At World Health Summit](#)

## Deutschlandfunk

[Gesundheitsgefahr - Klimawandel macht Menschen krank](#)

## Handelsblatt

[Biotech-Unternehmen treiben den Kampf gegen Bakterien voran](#)

## BILD

Three articles, e.g.:

[Forscher warnen vor krassem Anstieg des Meeresspiegels](#)

## B.Z.

[Das macht der Klimawandel mit uns Menschen](#)

## Deutsches Ärzteblatt

Three articles, e.g.:

[World Health Summit: Spahn fordert mehr Engagement für globale Gesundheit](#)

## Deutsches Ärzteblatt

Five articles, e.g.:

[Diese Themen werden die Zukunft prägen](#)

More at: [worldhealthsummit.org/media/in-the-media/clippings-2019](http://worldhealthsummit.org/media/in-the-media/clippings-2019)

**Frankfurter Allgemeine Zeitung**  
Germany

“This week, major global health actors will meet at the World Health Summit in Berlin.”

**Radio France Internationale**  
France

“A meeting that aims to bring together actors who play an important role in global health, in both poor and rich countries, to pursue agreements that improve the health of populations.”

**El País**  
Spain

“At few summits can so many researchers and policymakers be found engaging directly alongside NGOs, academics, large pharmaceutical groups, representatives of civil society, those developing new accessible medicines, students, senior executives of the World Health Organization, legal experts, public institutes, and more.”

**ZDF heute journal**  
Germany

“The opportunity live a healthy life—or at least in an environment where that is possible—is a human right. That was one of the key statements made at the World Health Summit in Berlin.”

**Handelsblatt**  
Germany

“When experts from all over the world discuss the challenges of global health policy and healthcare at the World Health Summit in Berlin, the growing problem of antibiotic resistance—and lack of new drugs to address it—will again be on the agenda.”

**Health Policy Watch**  
Switzerland

“The World Health Summit, co-sponsored by the leaders of Germany, France, the European Commission and the World Health Organization, is one of the premier global health events of the year, bringing together hundreds of participants worldwide.”

## Speaker Interview Placements

E.g. with [Deutsche Welle](#) (various), [ARD](#), [Radio France Internationale](#), [Tagesspiegel](#)

**DER TAGESSPIEGEL**

Neuinfektionen mit Ebola gehen zurück 30.10.2019, 00:21 Uhr

„Für Entwarnung ist es zu früh“

Im Kampf gegen die zweitgrößte Ebola-Epidemie aller Zeiten gibt es gute Nachrichten. Unter Kontrolle ist die Seuche aber noch nicht, sagt WHO-Experte Mike Ryan. VON SASCHA KARBBERG



Retten der Sich. Als sich 2014 in Westafrika Ebola-Viren verbreiteten, konnte die Weltgesundheitsorganisation einen neuen... foto: JENOME DELAVARISTA

Seit Juli 2018 sind in der Demokratischen Republik Kongo (DRC) mehr als 2100 Menschen an Ebola gestorben, mindestens 3200 haben sich infiziert. Im Juli hat die Weltgesundheitsorganisation WHO den internationalen Gesundheitsnotstand ausgerufen. Doch seit einigen Wochen zählen die Helfer weniger Neuinfektionen, wie auf dem World Health Summit zu hören war, der bis Dienstag in Berlin stattfand. Ist die Gefahr gebannt? Das wissen wir nicht. Folgt uns in der Tagesschau, der Welt auf ein Malen. Tagesschau.de



**World Health Summit**  
**Beratungen über Gesundheitspolitik**  
Mehr Informationen auf tagesschau24, in der tagesschau-App und bei tagesschau.de

## Press Releases

**15 press releases** in English and German to over 14,000 recipients  
Press mailing list with **over 2,000** international and German contacts

All 2019 press releases at: [worldhealthsummit.org/media/press-releases/2019](https://worldhealthsummit.org/media/press-releases/2019)



## Press Events

### Press Conference on Climate Change and Health

With contributions by:

- Sabine Gabrysch, Professor for Climate Change and Health, Charité and Potsdam-Institut für Klimafolgenforschung
- Eckart von Hirschhausen, Doctor, Moderator, and World Health Summit Ambassador
- Sylvia Hartmann, Board Member of Deutschen Allianz für Klimawandel und Gesundheit (KLUG) and Representative of Medizinstudenten BVMD
- Detlev Ganten, President, World Health Summit
- Christoph Heinrich, Chairman for Nature Conservancy, WWF Germany

The impact of climate change on health featured in **44 news articles** covering the summit.

### Guest Press Event by EIT Health

A press event on AI in healthcare followed a panel discussion hosted by EIT Health.

## Website

### Web Traffic

**250,000+ pageviews** in 2019  
80,000 unique visitors from over **190 countries**

### Livestream

Over **1,000 views** of the World Health Summit 2019 via livestream  
Viewers tuned in from **45 countries** across **six continents**

# Social Media

- [Twitter](#): 8,600 followers
- [Facebook](#): 9,300 followers
- [LinkedIn](#): 1,400 followers

**3.3 million impressions** on Twitter in 2019

 **Tedros Adhanom Ghebreyesus** [@DrTedros](#)

Congratulations to my friend [@jensspahn](#) on a successful opening of the [#WHS2019](#), and huge thanks to [#Germany](#) 🇩🇪 for such strong leadership and ambitious efforts to help us achieve [#HealthForAll](#) and deliver health-related [@GlobalGoalsUN](#).

[Tweet übersetzen](#)

 **BMG** [@BMG\\_Bund](#) · 27. Okt.  
 „During our EU-Presidency in 2020 together with our trio partners Portugal and Slovenia, we want to make the European voice in Global Health heard.“  
[@jensspahn](#) [#WHS2019](#)

 **Seth Berkley** [@GaviSeth](#)


Great to speak on a panel on the SDG3 Global Action Plan [#WHS](#) Chaired by Ilona Kickbusch (Chair) | [@IlonaKickbusch](#)  
 W/ Jane Ruth Aceng (MoH Uganda) | [@JaneRuth\\_Aceng](#)  
 Jeremy Farrar | [@Je e Silva](#) (MoH, Guinea-Bissau) Peter Sands | [@PeterASands](#) & [@schwartlanderb](#)

 **UNESCO** [@UNESCO](#)

The equation is clear: good health = good education.

[on.unesco.org/2z7rP2o](https://on.unesco.org/2z7rP2o)

[Tweet übersetzen](#)

 **World Health Summit** [@WorldHealthSmt](#) · 29. Okt.  
 Today at [#WHS2019](#) ADG for Education [@UNESCO](#) Stefania Giannini said "The link between education and health is clear. Healthy students learn better; while poor health can have a very negative impact on school attendance and academic performance."



 **World Health Organization (WHO)** [@WHO](#)



Antwort an [@WHO](#) [@DrTedros](#) und 2 weitere

"Today, I'd like to talk about one of the scarcest commodities in global health - political will. We often say that we know what to do, and how to do it. If only there was political will. It's the biggest deficit we face"- [@DrTedros](#) at the [#WHS2019](#)

YouTube channel featuring e.g.:

[Highlight reel of the World Health Summit 2019](#)

[Keynote sessions and selected panel discussions](#)

 **Bernd Montag** [in](#) · Following  
 CEO at Siemens Healthineers  
 1mo · Edited · 

As an optimist who believes in the value of multilateral problem solving, it is delighting for me to join health experts from all over the world to talk about how digital technology helps us improve access to better healthcare. That is a great purpose which calls for innovation and collaboration.

The [World Health Summit](#) offers a unique opportunity to learn and exchange best practices on what it takes to achieve the United Nations' Sustainable Development Goals (SDG). Dr. Tedros Adhanom Ghebreyesus, Director-General of WHO says, "Harnessing the power of digital technologies is essential for achieving SDGs, including universal health coverage. (...) Such technologies are no longer a luxury; they are a necessity." I fully agree.

[#digitalhealth](#) [#globalhealth](#) [#SDG](#) [#WHS2019](#)



   788 · 17 Comments

 **David Loew** · 3rd+  
 Executive Vice President Sanofi Pasteur  
 2w · 

World Health Summit takeaways: Expanding access to vaccines is an important step in protecting both individuals and entire communities, contributing to more sustainable health care systems. And we don't mean just vaccines for children...  
<https://lnkd.in/g-PMaSS>



Three ways vaccines can improve health care system sustainability

David Loew on LinkedIn

At the World Health Summit (WHS) in Berlin last month, health care leaders from around the world gat...

   330 · 5 Comments

## Media Partners

In Zusammenarbeit mit:

**DIE ZEIT**  
VERLAGSGRUPPE

**TAGESSPIEGEL**  
KULTUR POLITIK WISSENSCHAFT

**DW** Deutsche Welle  
Made for minds.

Medscape Deutschland

Deutsches  
Arzteblatt

**arte**

**EUSJA**  
EUROPEAN UNION OF SCIENCE  
JOURNALISTS' ASSOCIATIONS

Polish Healthcare Journal  
**OSOZ**  
Opóźnopolki Systemy Ochrony Zdrowia www.osoz.pl

**Pulitzer Center**  
ON CRISIS REPORTING



[www.worldhealthsummit.org](http://www.worldhealthsummit.org)

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