

John Eu Li Wong

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"It is the curse of humanity that it learns to tolerate even the most horrible situations by habituation," said the great researcher and social visionary Rudolf Virchow, more than 100 years ago as a Professor at the Charité, Berlin. However "physicians are the natural attorneys of the poor, and the social problems should largely be solved by them" he continued – observations which ring true to this day. The challenges for global health are immense and burden especially those at the lower end of the socio-economic scale. But the future need not remain bleak given the wide array of strategies being discussed at this World Health Summit. If we focus on health as a pivotal factor, sustainable improvement in many areas is possible.

The time for a unified answer to the challenges of today and tomorrow is now: new Global Development Goals will be decided on by next year; the concept for Universal Health Coverage is gaining global traction; and research-based innovations continue to offer major advances in therapy. To bring all stake-holders together to translate medical innovations into global health frameworks on an affordable basis, new platforms for meetings and dialogue are needed.

The World Health Summit provides such a platform for delegates from different pillars of society to help shape tomorrow's health care agenda. In its fifth year, the World Health Summit continues to connect present and future leaders of global health, active in academia, politics, private sector, and civil society. We are happy to see the constantly increasing international exchange and political attention this congregation of key opinion leaders receives. We call on all participants to make best use of the World Health Summit 2013 to help make tomorrow better for all.

Welcome to the World Health Summit!



Detlev Ganten

Joh Na

Prof. Dr. John Eu Li Ŵong President, World Health Summit 2013 Vice Provost (Academic Medicine) National University of Singapore Singapore

Prof. Dr. Detlev Ganten Founding President, World Health Summit Chairman of the Board, Charité Foundation Charité – Universitätsmedizin Berlin Germany